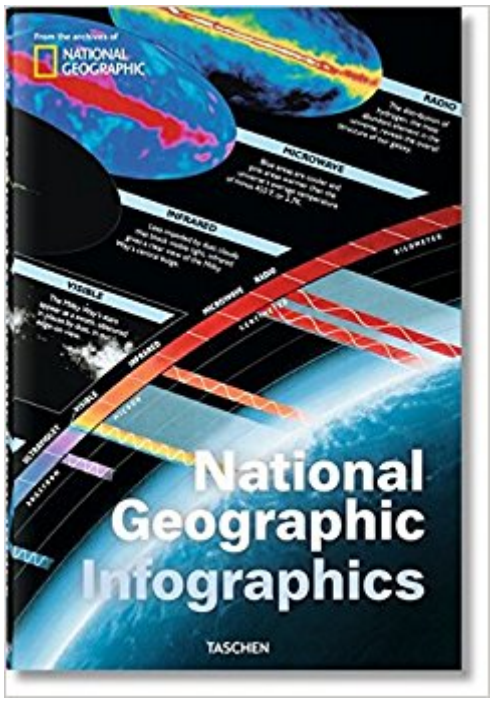
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National Geographic Infographics



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Synopsis

A history of knowledge The best infographics from the National Geographic archives Back in the days when the information age was a distant dream and the world a more mysterious place, National Geographic began its mission to reveal the wonders of history, popular science, and culture to eager audiences around the globe. Since that 1888 launch, the world has changed; empires have risen and crumbled and a galaxy of information is today only the click of a mouse away. But National Geographic endures; its calm, authoritative voice is respected as ever amid the surfeit of data in our daily lives. In this new anthology, TASCHEN and National Geographic gather the magazineÃ¢â ¬â„¢s best infographics of the past 128 years. Through seven sectionsÃ¢â ¬â œHistory, The Planet, Being Human, Animal World, World of Plants, Science and Technology, and SpaceÃ¢â ¬â œwe encounter the rise and fall of the Roman Empire, the mysterious origins of the Easter Island statues, CleopatraÃ¢â ¬â„¢s Alexandria and a history of Hawaiian surfboarding, all distilled in expert, accessible graphic form. We discover how our genetic patterns have been pieced together over the years or how hip-hop emerged as a cultural heavyweight; we get to grips with global warming, and explore our ever-expanding study of an ever-expanding universe. With an essay by Nigel Holmes, charting the evolution of National Geographic over the decades and its pioneering use of graphics, as well as four fold-outs mimicking original pull-outs or inserts in the magazine, the book stands as a defining record of one of the worldÃ¢â ¬â„¢s best-known publications as much as it is a beautifully presented repository of discovery and learning. Visualizing the histories, facts, and figures that make up our planet and our species, National Geographic Infographics is as true to the magazineÃ¢â ¬â„¢s original mission as everÃ¢â ¬â œan anchor of knowledge and a wunderkammer of wisdom.Text in English, French, and German

Book Information

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Ã¢â ¬Å“Fact-packedÃ¢â ¬Â¦ The hefty book collects some of the best of the magazineÃ¢â ¬â„¢s 128 years of infographics.Ã¢â ¬Â• (Mental Floss, New York)Ã¢â ¬Å“Some of the most dazzling examples [of infographics] from the past 128 years.Ã¢â ¬Â• (The Sun, London)Ã¢â ¬Å“A tome of learning and discovery, this book stands as a record of the facts, histories and figures that have been visualised by National Geographic since day one.Ã¢â ¬Â• (ItÃ¢â ¬â„¢s Nice That, London)Ã¢â ¬Å“One stunning book.Ã¢â ¬Â• (Wired.com)

Julius Wiedemann studied graphic design and marketing, and was an art editor for digital and design magazines in Tokyo. His many TASCHEN titles include Illustration Now!, Logo Design, Jazz Covers and Information Graphics.

Fantastic book, and it’s huge! I just received my copy late last week, so I haven’t read through this cover-to-cover yet, but I’m very pleased so far. This book is much larger than I had expected at about 10" x 15", making it almost double the size of the magazine. I think this would make a great gift for anyone who is interested in information design, graphic design, or enthusiastic about National Geographic. As a design nerd, it’s interesting to see the evolution of design style over time, and see a variety of ways to convey information visually.Being so large and a hardcover, the book is rather hefty. I’d be interested in picking up a second copy in softcover, if it were a bit smaller. I think it would make for a very handy reference book for anyone who works in design.

Though expensive this book is a rare explosion of brilliantly conceived information in a book that you will want to read and look at over and over again. It is a piece of art and reference for learning and knowing. I hope it is the beginning of a way to communicate important facts and understandings for publications yet to come.

HUGE book! Great price! What’s not to like? I grew up with my parent’s National Geographic magazines and always loved their infographics. The attention to detail is amazing. This is a very

large and heavy book----probably not suitable for bedtime reading unless you are wanting a work out at the same time. :) But otherwise, a wonderful addition to the family library.

I have preordered this after hearing about it on the radio for my Dad. Just gave it to him yesterday and it is so cool! My 6 year old son is so excited to read it with him. They loved it! It is tall and thick- so much heavier than I thought but it is a perfect size for the info graphics!!

Amazing bookÃ Â¡Ã Â¡Ã Â¡ It's wonderfull to read and look all the infographics; every page is music for the eyes. You need hours in every page to appreciate all the information and the visual images. Superb and magnificent.

Beautiful book. Only one oddity. It came printed upside down!

Amazing, nostalgic and important. We have it out, "laying around." Everyone picks it up and settles in with it. Great to observe the engagement.

love all the pictures and what they have to say

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